

Public Information/ Co-operation with the Professional Community (P.I./C.P.C)

P.I. – The purpose of P.I. service work is to provide accurate A.A. information to the public. As such, P.I. committee members visit schools, businesses, and community meetings upon request. They also serve as resources for A.A.’s friends in the local media—emphasizing A.A.’s traditions of anonymity, singleness of purpose, and non-affiliation—and transmit A.A. public service announcements to radio and television stations.

C.P.C. – The purpose of C.P.C. service work is to provide information about A.A. to those who have contact with alcoholics through their profession. This group includes clergy, educators, government officials, health care professionals, employers, lawyers, social workers, union leaders, and those working in the field of alcoholism. The C.P.C. committee provides information about where A.A. is, what it is, and what A.A. can and cannot do.

P.I./C.P.C. Visits – Examples of visits include those made to schools, local businesses, and church and civic groups. Where no C.P.C. committee exists, P.I. committee members may contact professionals such as clergy, health care providers, lawyers, and teachers. In advance of initial contacts, P.I. committee members often distribute a simple letter describing their availability and how interested persons can make contact for more information. They might also plan a visit by two or more committee members which may include distribution of A.A. literature, a brief talk, and/or showing an A.A. video.

Committee Members – The first qualification for undertaking P.I. (or any other service work) is sound sobriety. All committee members need to be thoroughly familiar with the A.A. program and able to provide consistent and accurate information about the Fellowship. Experience in public relations is not essential. An understanding of the Twelve Traditions, including a firm grasp of the Anonymity Traditions, is most important. This is often enhanced through committees studying basic P.I. material together. Many local P.I. committees find it beneficial to review the P.I. workbook at their initial meeting, familiarizing themselves with it before setting goals.

Volunteers are always welcomed; please contact us for information.

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